



27 June 2022

BRAND IMPLEMENTATION STRATEGY

FEEDBACK SUMMARY

ENQUIRES TO:

Elizabeth Martin
Community Development Officer,
P: (03) 6471 4700
E: communityconsultations@westcoast.tas.gov.au

WEST COAST

TAS



WESTCOAST.TAS.GOV.AU

Following the release of the revised Brand Implementation Strategy, an opportunity for the community to provide feedback was provided and is presented below in a summarized form.

The proposal was released for public comment for a period of 3 weeks, from 6 June to 24 June 2022. The comment period was advertised via social media, Council website, local radio and LinkedIn. Feedback was received via email and post to Council office.

There were no feedback submissions received in relation to the proposal.